

CMGA 2000

VENDOR EXHIBITION

VENUE

The Vendor Exhibition will be held in the upstairs Gallery and Guest Lounge of the Gold Coast International Hotel.

FACILITIES

Standard single booths will measure 3 metres by 3 metres in size. The charge for each booth includes:

- . Two 150 watt spotlights
- . One 240 volt 15 amp double power outlet
- . A fascia over the stand advertising exhibitor's name (maximum of 20 letters)
- . One vendor registration (includes one full Conference Registration + 2 nights accommodation at the Gold Coast International Hotel)
- . Publication of company profile on the conference website and in the pocket timetable

Multiples of the single booth size are available if more space is required (eg 6m X 3m).

COST

The cost of a single standard booth is \$3,500. Cost of each additional booth is \$3,000. *All costs quoted in this document include GST.

VENDOR REGISTRATION

Vendor registration packages are offered to provide catering for vendors who do not wish to attend conference sessions. They cover morning and afternoon refreshments, lunches during the two days of the conference and the Conference Dinner. Vendor registrations are available at a cost of \$200 each. Please note that one full Conference Registration is included in the cost of a standard booth.

Vendor representatives who wish to attend conference sessions are required to register as normal delegates. The registration form will be available on the conference website from May 2000 at:

<http://www.cmga.org.au/cmga2000/>

VENDOR PARTICIPATION IN THE GENERAL PROGRAM

Vendors are invited to submit papers for presentation at the conference. Vendor papers in the general program must not be product specific or marketing in nature.

VENDOR MARKETING INFORMATION SESSIONS

Vendor Marketing Information Sessions are available to exhibitors only. These sessions may be product specific. CMGA 2000 Vendor sessions will be grouped (given sufficient Vendor interest) across the program so that the general program will not compete with Vendor sessions.

Vendors booking a display booth are entitled to one Vendor Marketing Information Session. Sessions are optional but bookings are essential. As places are limited, vendor sessions will be allocated in order of receipt of payment for booth bookings. For further information contact Gayle Allan on 03 9899 7746, or at program@cmga.org.au.

CMGA AND CMGA 2000 LOGOS

Subject to organising committee approval, CMGA logos may be utilised by vendors when promoting their participation in the conference.

FURTHER INFORMATION

For further information on the Vendor Exhibition please contact the CMGA2000 Conference Organiser on telephone +61 3 9899 7746, facsimile +61 3 9897 4497, e-mail cmga@cmga.org.au.

CMGA 2000

ADVERTISING OPPORTUNITIES

SHOWBAG (+ contents) SPONSORSHIP

All Delegates receive a high quality Showbag and inclusions. Vendor advertising on each item is available. A total of 300 Showbags will be distributed.

Vendor logo/message printed on:

Showbag	\$5,000
T/Shirt	\$5,000
CD-ROM	\$3,500
Mug	\$2,000
Lanyard Name Badge Holders (vendor to supply)	\$500

Camera-ready artwork for the required logo/message must be supplied by Vendor.

ADVERTISING IN CONFERENCE PUBLICATIONS

Product or service advertising is available as follows:

Pocket Timetable	\$1,000 (1 Full Page - A5 Landscape)
Show Bag Insert (each)	\$1,000
General Literature Stand	\$100 (one A4 position)
Mailout to CMGA mailing list	\$1,000 + postage per mailout

Camera-ready artwork for all printed material must be supplied by advertisers.

We are also happy to discuss other advertising opportunities or proposals. Please contact us on 03 9899 7746 or by e-mail at cmga@cmga.org.au.

CMGA 2000

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIP \$14,500

Benefits included with a Gold Sponsorship are :

- . 2 standard booths
- . 2 vendor registrations including 2 nights accommodation for each registration
- . Showbag insert
- . Full page advertisement in all conference material -
Pocket Timetable, 6 months on CMGA web page
- . Naming rights at function of choice (lunch or evening event)
(Naming rights will be allocated on the basis of first come, first served)

SILVER SPONSORSHIP \$8,500

Benefits included with a Silver Sponsorship are :

- . 1 standard booth
- . 1 vendor registration including 1 night's accommodation
- . Full page advertisement in all conference material -
Pocket Timetable, 6 months on CMGA web page
- . Naming rights at a morning or afternoon tea
(Naming rights will be allocated on the basis of first come, first served)

**GOLD AND SILVER SPONSORS WILL BE ACKNOWLEDGED
PROMINENTLY IN ALL CONFERENCE PUBLICATIONS**

OTHER SPONSORSHIP OPPORTUNITIES

Rides at the Conference Dinner (to be held at Dreamworld) from \$800

Conference events if not taken by gold or silver sponsors from \$500
(morning, afternoon teas, Conference Dinner, registration drinks,
other evening events.)

We are also happy to customise a sponsorship package that suits your needs and budget. Please contact us on 03 9899 7746 or by e-mail at cmga@cmga.org.au.

YES! I WANT TO BE A SPONSOR OF CMGA2000

AND MY CHEQUE FOR \$.....IS ENCLOSED

Please return form with payment to :
CMGA2000, PO Box 1089, NORTH BLACKBURN VIC 3130

CMGA 2000
VENDOR EXHIBITION
BOOKING FORM

COMPANY.....

ADDRESS

.....

POSTCODE.....

CONTACT NAME

PHONE..... FAX.....

E-MAIL.....

<u>Item</u>	<u>Qty</u>	<u>Rate</u>	<u>Total \$</u>
First Exhibition Booth (3X3) (includes one vendor registration)	\$3,500
Subsequent Booths	\$3,000 per booth
Vendor Registration Package (includes social functions)	\$200 per package
Total Payment			\$.....

Company name for booth fascia (maximum 20 characters)

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Name for vendor registration included with booth

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Names for vendor registration packages purchased above

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Please return with payment to :
 CMGA2000, PO Box 1089, NORTH BLACKBURN VIC 3130

CMGA 2000

COMPANY PROFILE

Company profiles will be printed in the Pocket Timetable provided booths have been paid for and details are received by 1st August 2000.

COMPANY.....

ADDRESS

POSTCODE.....

CONTACT NAME

PHONE.....FAX.....

E-MAIL.....

COMPANY PROFILE (Maximum 400 words)

Is your Company a CMGA/CMG corporate member? YES/NO

Please return with Vendor Exhibition Booking Form to :
CMGA 2000, PO Box 1089, NORTH BLACKBURN VIC 3130

CMGA 2000
VENDOR REGISTRATION
BOOKING FORM

COMPANY..... :
ADDRESS :
..... :
POSTCODE..... :
CONTACT NAME :
PHONE.....FAX..... :
E-MAIL..... :
Vendor Packages @ \$200 each TOTAL \$.....

Vendor Registration Packages include catering during the conference and conference dinner. Cost is \$200 per package.

Additional tickets to the conference dinner can be purchased using the booking form for Social Program Tickets.

Names for Vendor Registration Packages purchased above

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Please return with payment to :
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CMGA 2000
VENDOR ADVERTISING
BOOKING FORM

COMPANY.....
 ADDRESS
 POSTCODE.....
 CONTACT NAME
 PHONE..... FAX.....
 E-MAIL.....

<u>Item</u>	<u>Qty</u>	<u>Rate</u>	<u>Total \$</u>
Showbag	\$5,000
T/shirt	\$5,000
CD-ROM	\$3,500
Mug	\$2,000
Lanyard Name Badge Holder	\$500
Pocket Timetable	\$1,000 (per page)
Show Bag Inserts (each)	\$1,000
General Literature Stand	\$100 (one A4 position)
Mailing Service	\$1,000 + postage per mailout
TOTAL			\$.....

Please return with payment to :
 CMGA2000, PO Box 1089, NORTH BLACKBURN VIC 3130

CMGA 2000
SOCIAL PROGRAM TICKETS
BOOKING FORM

COMPANY

ADDRESS

POSTCODE.....

<u>Event</u>	<u>Qty</u>	<u>Rate</u>	<u>Total \$</u>
Thursday - CMGA2000 Conference Dinner	\$110 per person

Please return with payment to:
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